



APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME

Form B

Foromo ea tsheredisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

This form is to be completed by the sponsoring business only. If there is more than one sponsor receiving additional benefit and through the grant, each company should complete a B form.

Foromo ena etlameha hotlatswa ke dikgwebo tse tshehetsang botaki. Ha ebe hona le dikwebo tse fetang bongwee kgwebo le kgwebo etla tlameha hotla foromo B ya yona.

Arts organisations should use application form **A**.

Mekgatlho ya bonono/botaki etla tlatsa foromo **A**

Please type in your answers or write clearly in block capitals. Please use continuation sheets if you need to add any further information, numbering all answers and extra sheets.

Ka kopo hatisa dikarabo tsa hao kapa ongole ka dihlhaka tse kholo. Sebedisa maqhepe a okeditsweng ha ho hlokahala mme oa ngole dinomoro kaofela ona.

This information is treated in strictest confidence.

Dintlha tsena ditla bolokwa le hosebediswa ka sephiri se se holo.

1. THE SPONSORED ARTS ORGANISATION

Mokgatlho wa botaki/bonono o tshehetswang.

a. What is the full name of the arts organisation/artist you are sponsoring?

Fana ka lebitso la motaki kapa mokgatlho oo leo tshehetsang.

b. What is the project being sponsored?

Ke eng porojeke eo le e tshehetsang?

c. On what date will it take place?

Porojeke ena etla qala neng?



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

Q2

This information will enable us to invite the appropriate individuals to the Business Day/BASA Awards or other relevant events.
Dintlha tsena di tla re thuso ho mema bahlanka ba nepahetseng ho mehopo ya business day/BASA le mekete e shebaneng le tsona.

2. YOUR COMPANY

Kgwebo ya hao

a. What is your full company name?

Fana ka mabitso a felletseng a kgwebo ya hao.

b. Please specify the company name, subsidiary or brand to be credited with sponsorship, if it is different from the above

Hlalosa kgwebo kapa seka-kgwebo kapa thepa eo tlamehileng ho bapatswa bakeng sa tshetleho ena, haebe e fapane le e ngotsweng ka hodimo.

c. Physical address:

Aterese eo kgwebo etsahalang teng;

Postal address:

Aterese ya poso:

Telephone:

Nomoro ya mohala:

Fax:

Nomoro ya Fekese:

E-mail:

Website:

E-meili:

Webosaete:

d. What is the name of your Chief Executive or Chairman?

Lebitso la motsamaisi moholo kapa modula setulo wa lona ke mang?



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

Q2e

We may discuss all relevant aspects of your application with this person who should be able to discuss all aspects of the sponsorship. Re kanna ra qoqa dintlha tse shebaneng le ho tsehetso le motho ya ka thusa ho hlakisa tsamaiso ya tsehetso.

e. Who is your nominated representative?

Ke mang motho eo le mokgethileng ho le emela?

What is his/her position?

Setulo sa hae ke sefe kgwebong?

What is the telephone number of your representative?

Nomoro ya mohala wa motho eo le mokgethileng ereng?

3. YOUR BUSINESS ACTIVITY

Mosebetsi wa kgwebo ya lona

a. What is the precise nature of your business?

Hantle ntle kgwebo ya hao e etsa eng?

b. Please supply the following information about your company:

Ka kopo fana ka dintlha tseka tlase ka kgwebo ya hao:

Company registration number

Nomoro ya ho itsibisa ya kgwebo

Number of employees

Lena le basebetsi ba ba kae?

Parent Company (if applicable)

A na kgwebo ya lona ke nqe ya digwebo tse kgolo? (ha ebe eteng fan aka lebitso la yona)

Ultimate holding company (if applicable)

Kgwebo eo kgwebo ya hao/lona e itshehlehleng ho yona (ha ele



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

teng)

City and country in which your holding company is based (if applicable)

Haebe karabo ke ee, fana ka toropo le naha eo kgwebo e kgolo e sebeletsang teng. (ha ele teng)

c. Is your sponsorship budget independent of any parent holding company, subsidiary or other division of your company?

Yes Ee

No Tjhee

A na tshehetso ele fanang ka yona e ikemetse ho kgwebo tse amahaneng le kgwebo ya lona?

If no, please give details of your parent company's arts sponsorship budget

Haebe karabo ke tjhe ka kopo fana ka dintlha tsa matlotlo tseo kgwebo eo le amahaneng le yona e fanang ka ona ho tsa botaki

4. YOUR REASONS FOR UNDERTAKING THIS SPONSORSHIP

Mabaka a lona a ho fana ka tshehetso

a. What are your business reasons for undertaking this sponsorship?

Ke mabaka a feng hore kgwebo ya lona efane ka tshehetso ena?

Q4a
BASA needs to know your company's strategic reason for the partnership?

BASA e hloka ho tseba dintlha tsa lona le mabaka a hore le kenele tshehetso ena?

b. What benefits do you expect to receive from the sponsorship?

This could include all promotional acknowledgements, advertising, hospitality opportunities, free tickets/access etc.

Ke merokotso efeng eo letla e fumanang ha le kenela tsheheletso ena? mohlala ekaba:Ho bapatsa thepa eo le e rekisang, ho bapatsa kgwebo ya lona, ditekete tsa mahala jwalo jwalo



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

5. YOUR UNDERSTANDING OF THE SUPPORTING GRANT SCHEME AND ITS BENEFITS

O utlwisa jwang tsheheletso ya lona le merokotso ya yona.

a. Are you aware of the Supporting Grant Scheme? Yes **Ee** No **Tjhee**

Ekaba le ya tseba ka tshehetso ya matlotlo e tehang botaki?

Would you like more information? Yes **Ee** No **Tjhee**

Oka rata dintlha tse oke ditsweng?

b. Did the possibility of receiving BASA Supporting Grant Funding influence your decision to undertake this sponsorship? Yes **Ee** No **Tjhee**

Did the possibility of receiving BASA Supporting Grant Funding influence your decision to undertake this sponsorship?

Ana monyetla wa ho fumane tshehetso hotswa ho BASA ho hlohledisto qeto ya hao yah o thus aka matlotlo?

c. The Supporting Grant Funding is designed to benefit both the arts and business

Matlotlo ana a tshehetso a etseditswe ho tshehetsa me kgatho ya botaki le dikgwebo ka ho lekana

Are you aware of the extra benefits you will receive with the Supporting Grant Funding? Yes **Ee** No **Tjhee**

A na oa tseba ka merokotso e ekeditsweng eo otl'a e fumana kabaka la tsheheletso ena?

IF YES, PLEASE DETAIL THESE ADDITIONAL BENEFITS BELOW:

Ha ebe karabo ke ee, fana ka lenane la merokotso eo ka tlase:

Q5b

The possibility of receiving Supporting Grant Funding should have played some part in encouraging you to sponsor your chosen arts organisation or even. It is not a reward for arts organisations raising sponsorship, but is designed to encourage businesses to sponsor and develop a continuing arts sponsorship programme.

Monyetla wa ho fumana tshehetso ya matlotlo ahlamelle hore ebe eo kgatho e hore o batle ho tshehetsa mekgatho wa botaki. Hase ho lela mekgatho, e etseditswe ho kgatho dikgwebo la tshehetsa le ho hodisa tsela ya ho tshehetsa tsa botaki.



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

Q6 & 7

This information (questions 6 and 7) is needed for us to assess the sponsorship for inclusion in the Business Day/BASA Awards for Business and Arts. Dintho tsena (palo 6&7) dihlakaha ho rona hore re lekole tshehetso hore re kgone hore re le kenye ho mehope ya Business Day/BASA Awards

6. YOUR SPONSORSHIP PAYMENT

Ho patalwa ha matlotlo ao o fanang ka ona

a. Please give the total amount you are paying to the arts organisation for this sponsorship, cash or in-kind.

Ka kopo fana ka boholo ba matlotlo ao le tshehetsa ka ona, kapa tsehetso eo lefana ka yona ka mekgwa esa kenyelletseng tjhelete ho mokgatlo wa botaki.

R **CASH**

Kontane

R **IN KIND**

Ka botho

What is the additional leverage (marketing/PR) spend on the project?

Ke eng tse ding tse lefanang ka tsona ho oketsa boleng ba tshehetso?

R **CASH**

Kontane

R **IN KIND**

Ka botho

b. What is/are the exact date(s) of payment?

A na matlotlo ana atla patalwa neng? fana ka letsatsi/ matsatsi a nepahetseng

c. What are the dates of your financial year?

Selemo sa lona sa ho lekola dibuka tsa matlotlo a kgwebo se fela neng?

d. In addition to sponsorship, do you have a commercial relationship with the arts organisation you are sponsoring?

Yes **Ee**

No **Tjhee**

Hodimo ha tsheheletso, ekaba lena le setswalle sele putsang le mokgatlo oo le o tsehetsang?



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

If yes, is it in any way connected to the sponsorship, which is the subject of this application?

Yes **Ee**

No **Tjhee**

Haebe karabo ke ee, hlalosa hore e kopana jwang le tshehetso ena?

If the answer to either parts of 6.4 is yes, please give details.

Haebe karabo ho karolo efe kapa efe ya 6.4 ke ee, fana ka dintlha.

7. STATUS OF THE SPONSOR

Maemo a motshehetsi

a. Is this the first time you have sponsored the arts?

Yes **Ee**

No **Tjhee**

A na ke lekgetlho la ho qala le tshehetsa mokgatlho wa botaki/bonono?

b. Are you an established sponsor of the arts?

Yes **Ee**

No **Tjhee**

A na le ba tshehetsi ba tse jwang ho tsa ho kgothatsa botaki/bonono?

If yes in which year did you first sponsor the arts?

Haebe karabo ho potso eka hodimo ke ee, le qadile neng ho tshehetsa botaki/bonono?

Are there any other arts activities that you are sponsoring in your current financial year?

Yes **Ee**

No **Tjhee**

A na diteng na diketsehalo tseo le di tshehetsang ho tsa



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

botaki, selemong sena sa hosebedisa matlotlo a kgwebo
ya lona?

If yes please give details below

Haebe karabo ke ee, fana ka dintlha ka tlase

8. BASA AWARDS

Mehope ya BASA

The BASA Awards recognise and encourage excellence and innovation in the field of business support for the arts. I herewith give BASA permission to automatically enter our sponsorship of this arts project into the next BASA Awards.

Mehope ya BASA ananela le ho kgothatsa bokgabane le bonono le fapheng la ho tsheheta tsa botaki dikgwebong. Ke fa BASA tokelo ya ho kenya motshehetsi matlotlo wa rona mehopeng e latelang ya BASA.

Yes Ee

No Tjhee

9. SPONSOR'S DECLARATION

Ho ikana ha motshehetsi

(to be signed by an authorised signatory of the business and not an agent)

(etlameha ho tekenwa ke motho ya dumelletsweng ho tekenela kwebo ya lona eseng agente.)

I, for and on behalf of _____ (Sponsor) undertake that all the information given on this form and any other information or representation made to BASA is accurate and complies with the rules of the Supporting Grant Scheme. The sponsor undertakes to inform BASA immediately if any information on this form needs updating, or if the nature of the sponsorship changes in any way.

I agree to be available for contact by BASA to give further details, or I authorise



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

Form B

Foromo ea tshebedisano ya dikgwebo tsa tsheheletso ka tlasa matlotlo o ho theha.

_____ (as named in 2.e) to speak for and on my behalf.

nna, bakeng sa(motshehetsi) ke netefetsa hore dintlha tsohle tseo ke faneng ka tsona le tse flatseletsang ho BASA ke nnete ebile di nepahetse, di tsamaellana le melao ya tshehetso ya matlotlo. Motshetsi oi kana ho tsibisa BASA ka potlako ha ho na le diphethoho dintlheng tse foromong ena kapa ha mekgwa ya tshehetso eka fetoha ka tsela engwee kapa engwee.

ke dumela ho itlhahisa ho hokana le baha BASA ho fana ka dintlha tse okeditsweng kapa tse hlokahalang, ke dumela hape le hore (a boletsweng ho 2.e) ho mpuwella kapa kgwebo ya rona.

Signature

Tekena

Print name

Hatisa Lebitso

Position

Date

Setulo kgwebong

Letsatsi
