



**APPLICATION FORM FOR THE BUSINESS SPONSORS FOR  
THE FUNDING UNDER THE SUPPORTING GRANT SCHEME**

**Form B**

**This form is to be completed by the sponsoring business only. If there is more than one sponsor receiving additional benefit and through the grant, each company should complete a B form.**

**Leli fomu lifanele ukugcwaliswe wosomabhizinisi abasiza ngezibonelelo kuphela. Uma ngabekunabanye abafaka izibonelelo abathola olunye usizo, kuzofanele bagcwalise ifomu B**

Arts organisations should use application form A.

**Izinhlango zobuciko zigcwalisa ifomu A**

Please type in your answers or write clearly in block capitals. Please use continuation sheets if you need to add any further information, numbering all answers and extra sheets.

Gcwalisa izimpendulo zakho ngokugcwele ngamagama amakhulu. Uma udinga ukufaka eminye imininingwane, uyacelwa ukuthi usebenzise amakhasi amasha kanti futhi uwashicilele izinombolo.

**This information is treated in strictest confidence.**

**Lemininingwane izophathwa ngokukhulu ukhlonishwa.**

**1. THE SPONSORED ARTS ORGANISATION**

**INHLANGANO EBONELELWAYO**

a. What is the full name of the arts organisation/artist you are sponsoring?

Lithini igama eliphelele lenhlangoano yobuciko/kambe umdlali wobuciko ombonelelayo?

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b. What is the project being sponsored?

Msebenzi muni obonelelwayo?

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c. On what date will it take place?

Uzokwenzekani?

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**2. YOUR COMPANY**

**INKAMPANI YAKHO**

a. What is your full company name?

Lithini igama lenkampani yakho eliphelele

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Q2

This information will enable us to invite the appropriate individuals to the Business Day/BASA Awards or other relevant events.



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b. Please specify the company name, subsidiary or brand to be credited with sponsorship, if it is different from the above

Uyacelwa ukuthi unikeze igama lenhlangano ezonconywa uma lingafani naleyo engenhla

c. Physical address:

Ikheli

Ikheli Leposi

Postal address:

Inombolo yocingo

Telephone:

Ifeksi

Fax:

E-mail:

Website:

imeyili

IWebusayithi

d. What is the name of your Chief Executive or Chairman?

Lithini igama lomphathi kumbe lomgcinisihlalo we nhlangothi yakho?

**Q2e**

We may discuss all relevant aspects of your application with this person who should be able to discuss all aspects of the sponsorship.

e. Who is your nominated representative?

Wubani oqokwe ukuthi amele inhlangothi yakho?

What is his/her position?

Siyini isikhundla sakhe?

What is the telephone number of your representative?

Ithini inombolo yakhe yocingo?



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**3. YOUR BUSINESS ACTIVITY**

**IMISEBEZI YENZIWA YINHLANGANO YAHKO**

a. What is the precise nature of your business?

Ingabe ibhizinisi lakho lenza yiphi imisebenzi kahle kahle?

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b. Please supply the following information about your company

Gcwalisa imininingwane elandelayo ngekampani yakho

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Company registration number

Inombolo yokugwaliswa yenkampani yakho

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Number of employees

Inani labasebenzi enkampanini

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Parent Company (if applicable)

Inkampani osebenza ngaphansi kwayo ( uma ikhona)

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Ultimate holding company (if applicable)

Inkampani engaphezulu ephethe ( uma ikhona)

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City and country in which your holding company is based (if applicable)

Idolobha kumbe izwe lapho inkampani yakho itholakala khona ( uma ikhona)

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c. Is your sponsorship budget independent of any parent holding company, subsidiary or other division of your company?

Yebo

Cha

Kungabe imali yenkampani yakho yokubonelela ayincikanga yini ezimalini zenkampani kambe inkampani ehambisana nayo?

If no, please give details of your parent company's arts sponsorship budget

Uma kungenjalo, chaza kabanzi ngezimali ze bhajethi yenkampani ngezobusiko

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**4. YOUR REASONS FOR UNDERTAKING THIS SPONSORSHIP**

**ISIZATHU ESENZA UKUTHI UFISE UKUBONELELA**

Q4a  
BASA needs to know your  
company's strategic  
reason for the partnership?

a. What are your business reasons for undertaking this sponsorship?

Yini ebangela ukuthi ibhizinisi lakho libe nesifiso sokusiza ngezibonelelo?

b. What benefits do you expect to receive from the sponsorship?

This could include all promotional acknowledgements, advertising, hospitality opportunities, free tickets/access etc.

Nuzoni ocabanga ukuthi ungayithola ngokwenza lesisibonele? Lokhu kungafaka zonke izinto ezihambisana

This could include all promotional acknowledgements, advertising, hospitality opportunities, free tickets/access etc.

**5. YOUR UNDERSTANDING OF THE SUPPORTING GRANT SCHEME AND ITS BENEFITS**

**ULWAZI LWAKHO NGE SUPPORTING GRANT SCHEME KANYE NEZINZUZO ZAYO**

a. Are you aware of the Supporting Grant Scheme?

Yes/Yebo

NO/Cha

Unalo yini ulwazi nge Supporting Grant Scheme?

Would you like more information?

Yebo

Cha

Ungathanda yini ukunikwa ulwazi ngayo ngokugcwele?



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Q5b

The possibility of receiving Supporting Grant Funding should have played some part in encouraging you to sponsor your chosen arts organisation or even, it is not a reward for arts organisations raising sponsorship, but is designed to encourage businesses to sponsor and develop a continuing arts sponsorship programme.

b. Did the possibility of receiving BASA Supporting Grant Funding influence your decision to undertake this sponsorship?

Yebo

Cha

Kungabe isinqumo sakho sokuba uthande ukuba wumboneleli senziwe ukuthi kungenzeka uthole i BASA Supporting Fund?

c. The Supporting Grant Funding is designed to benefit both the arts and business

I Supporting Grant Funding yenzelwe abemiboniso kanye nosomabhizinisi

Are you aware of the extra benefits you will receive with the Supporting Grant Funding

Yebo

Cha

Uyazi ngezinye zezinzuzo ongazithola nge Supporting Grant Funding?

IF YES, PLEASE DETAIL THESE ADDITIONAL BENEFITS BELOW:

UMA KUNJALO,GCWALISA IMININGWANE YAZO LEZOZINZUZO NGOKUGCWELE

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Q6 & 7

This information (questions 6 and 7) is needed for us to assess the sponsorship for inclusion in the Business Day/BASA Awards for Business and Arts.

**6. YOUR SPONSORSHIP PAYMENT**

**INANI LEMALI YESIBONELELO**

a. Please give the total amount you are paying to the arts organisation for this sponsorship, cash or in-kind.

Gwcalisa ngokugcwele inani lemali yesibonelelo ozoyifaka noma okumele imali?

R

CASH

IMALI

R

IN KIND

OKUMELE IMALI

What is the additional leverage (marketing/PR) spend on the project?

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<b>R</b>	<b>CASH</b>
	<b>IMALI</b>

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<b>R</b>	<b>IN KIND</b>
	<b>OKUMELE IMALI</b>

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b. What is/are the exact date(s) of payment?

Usuku ozoyifaka ngalo?

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c. What are the dates of your financial year?

Zivalwa nini izincwadi zenkampani yakho?

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d. In addition to sponsorship, do you have a commercial relationship with the arts organisation you are sponsoring?

Yebo

Cha

Ngaphandle kwalesibonelelo unabo yini obunye ubudlelwano nenhlango yezobuciko oyibonelelayo?

If yes, is it in any way connected to the sponsorship, which is the subject of this application?

Yebo

Cha

Uma kunjalo kungabe lobudlelwano buhambelana nalesisicelo??

If the answer to either parts of 6.4 is yes, please give details.

Uma impendulo yakho kungenzeka ukuthi iphathelelane no 6.4 uyacelwa ukuthi unike imininingwane ngokugcwele.

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**7. STATUS OF THE SPONSOR**

**ISIMO SESIBONELELO**

a. Is this the first time you have sponsored the arts?

Yebo

Cha

Ingabe uyaqala yini ukufaka isibonelelo ezobuciko?

b. Are you an established sponsor of the arts?

Yebo

Cha

Ungumboneleli wezobuciko owaziwayo?

If yes in which year did you first sponsor the arts?

Uma kunjalo waqala ngamuphi unyaka ukubonelela  
ezobuciko?

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Are there any other arts activities that you are  
sponsoring in your current financial year?

Yebo

Cha

Ingabe ikhona yini eminye imisebenzi yezobuciko  
oyibonelelayo nonyaka?

If yes please give details below

Uma kunjalo uyacelwa ukuthi unike imininingwane

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**8. BASA AWARDS**

**IMIKHOMELO YE BASA**

The BASA Awards recognise and encourage excellence and innovation in the field of business support for the arts. I herewith give BASA permission to automatically enter our sponsorship of this arts project into the next BASA Awards.

Imikhomelo ye BASA igqugquzela ubungcweti emsebenzini wezozokubonelela izinhlangano zobuciko. Nginikeza IBASA imvumo yokuthi ifake umsebenzi wethu uwokubonelela izinhlangano zobuciko emiklomlweni engaphambili ezayo

Yebo/Yes

Cha/No

**9. SPONSOR'S DECLARATION**

**ISIFUNGO SOMBONELELI**

(to be signed by an authorised signatory of the business and not an agent)

(kufanele isayinwe oqokiwe ngokusemthethweni yinhlangano, hayi oyisebenzelayo nje)

I, for and on behalf of \_\_\_\_\_ (Sponsor) undertake that all the information given on this form and any other information or representation made to BASA is accurate and complies with the rules of the Supporting Grant Scheme. The sponsor undertakes to inform BASA immediately if any information on this form needs updating, or if the nature of the sponsorship changes in any way.

I agree to be available for contact by BASA to give further details, or I authorise

\_\_\_\_\_ (as named in 2.e) to speak for and on my behalf.

Signature  
Isignisha

Print name

Shicilela igama

Position

Date





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Isikhundla

Usuku

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