

Hands On! Mic Off!

at
MOSHITO Music Conference & Exhibition 2010

Hands On! Masks Off!, a product of the National Arts Festival, and Business and Arts South Africa presents another series of workshops, Hands On! Mic Off! at the upcoming Moshito Conference & Exhibition from 1 - 3 September 2010. The workshops, supported by the Arts Alive International Festival, the Arts & Culture Trust (ACT) in association with Nedbank, and the Cultural Development Trust, are open to aspirant, emerging and established musicians and managers – APPLY NOW, SPACE IS LIMITED! **Closing date for registration is 31 August 2010.**

The objective of the Hands On! Mic Off! workshops at Moshito is to extend the impact and operations of the conference in offering musicians workshops in the same way the National Arts Festival offers workshops at their annual festival. The aim of the Hands On! Mic Off! workshops at Moshito is to provide musicians with skills transfer and empowering workshops which will assist them in dealing with the challenges they face as musicians on a daily basis. Emphasis will be on practical application and relevance to the Southern African music industry. All the workshops will be taking place in Newtown, Johannesburg.

TIMETABLE

DATE	TIME	WORKSHOP	FACILITATORS
Wednesday 01 Sept	10:00 – 11:00 AM	Inviting in the King	Nicky Du Plessis
Wednesday 01 Sept	02:00 – 03:00 PM	So you think you're a musician?	Kobus Burger
Thursday 02 Sept	10:00 – 11:00 AM	Tax compliance risks and challenges exhibited by the music industry	Benjamin De Klerk Peter Silenga Ronald Netshivhulana
Thursday 02 Sept	02:00 – 03:00 PM	Technology and Social Networking	Bradley Williams
Friday 03 Sept	10:00 AM – 12:00 PM	Entrepreneurship Skills	Maria Kint Nzali Jordan

Workshops

Workshop 1: Inviting in the King

Description: Arts and Cultural organisations are under ever-increasing pressure to ensure that their structures are not only formally registered under the Companies Act, but that their corporate governance is in line with contemporary codes of conduct. The most recent King III report is the frame to which we should aspire, but the range of demands is formidable. This workshop will explore some of the most pressing issues for arts organisations and companies in respect of contemporary corporate governance - gathering as well as sharing information about how the cultural sector can ensure compliance and strategic sustainability.

Facilitator: **Nicky du Plessis** is a specialist consultant in culture and development and has facilitated workshops and focus groups within the cultural sector nationally and internationally. www.culturalradius.co.za

Workshop 2: So you think you're a musician?

Description: This workshop entails creativity coaching and self-coaching which offers powerful tools that artists can apply in order to be more successful. Learn a few proven strategies to deal with one of the musician's worst enemies!

Facilitator: **Kobus Burger** is a Johannesburg-based music journalist, playwright and ` creativity coach. He is currently the programme manager at the ABSA Klein Karoo Nationale Kunstefees in Oudtshoorn. He trained in creativity coaching with Dr. Eric Maisel (America's foremost creativity coach). Kobus facilitates Artist's Way playshops on a regular basis and helps people to deal effectively with various creative blocks.

Workshop 2: Tax compliance risks and challenges exhibited by the music industry

Description: This workshop will cover tax compliance risks from "Intentional and Non Intentional Compliance Risks". Focusing on registration (when and who should register), income declaration, exploring which expenses are deductible, and returns and debt outstanding. The session will further comment on tax behaviours within the music industry, recent cooperative compliance initiatives undertaken by SARS, and offer dialogue as to cooperative compliance forward.

Facilitators: **Benjamin De Klerk**, Senior Specialist in Segmentation Management at SARS.
Ronald Netshivhulana, Specialist in Compliance Research at SARS.
Peter Silenga, Senior Specialist in Segmentation Management at SARS.

Workshop 3: Technology and Social Networking

Description: This workshop aims to provide delegates with a general understanding of marketing strategies in the digital media era to explore new technological innovations and cost effective options such as social networking, mobile and email marketing that can be applied to various businesses from start up bands to multinational corporations.

Facilitator: **Bradley Williams** is a South African music entrepreneur with more than a decade of expertise as an independent label-owner, producer, A&R, concert promoter and innovator in the world of music and brands. Bradley is currently the head of Musicology – Matchboxology’s 360 degrees music and brands agency. One of SA’s leading music consultancies and public/private partnerships communication specialists.

Workshop 4: Entrepreneurship Skills

Description: Cultural Development Trust (CDT) is set to facilitate an Entrepreneurship Skills Workshop. This Entrepreneurship Skills Workshop is one of CDT’s initiatives to inculcate entrepreneurship skills culture amongst artists / arts organizations. Facilitated using an Entrepreneurship Skills Board Game, this workshop aims at assisting artists with the know-how of setting up and/or running their business or organisation. CDT’s objective is to see artists developing to being professional artists, hence CDT also offers mentorship to those in need.

Facilitators: **Maria Kint - Founder and Executive Co-Director**
Maria has been working in the field of Arts & Culture Management in South Africa for over 16 years. She was part of the ACTAG (Arts & Culture Task Group). For 13 years she has been involved with Moving into Dance/Mophatong, at first as a General and Financial Manager/Fundraiser and for the last 5 years as a Management/Financial Consultant. She has been working as Manager/Consultant in the music field since 1988, first in the Netherlands and since 1992 in South Africa. Kint was amongst the top 100 influential people recognized by the Star Newspaper, where she ranked number 8 in the Arts Category.

Nzali Jordan – Executive Co-Director
Nzali is a Business Management graduate with a strong business foundation. She has a strong business foundation with over 10 years experience in corporate sector. For the past few years, Nzali has been working in the field of training. She acquired skills and expertise when working for Educational Institutes in Gauteng. She plays a big role as a Trainer and Mentor for small arts organisations and young artists within the Arts Sector. Nzali has a diverse knowledge and skills base.

REGISTRATION FORMS

Name and Surname	
Tel Number	
Fax Number	
E-mail Address	
In what sector of the music industry do you work?	
Physical Address	
Are you representing an organisation? (If yes, please complete the Organisation Details below.)	
Disability (If yes, please specify special requirements.)	
Name of Organisation	
Position held in Organisation	
Tel Number	
Fax Number	
E-mail Address	
Website Address	

Please indicate with X the workshops you would like to attend:

1. Inviting in the King	
2. So you think you're a musician?	
3. Tax compliance risks and challenges exhibited by the music industry.	
4. Technology and Social Networking	
5. Entrepreneurship Skills	

Please e-mail your completed Registration Form to Lerato Nkuna at projectco1@moshito.co.za or fax page 4 of this document to 011 838 9149 or 086 5270 426. For enquiries please call 011 838 9145.

Sponsors

National Arts Festival

The National Arts Festival is the country's biggest and most diverse arts gathering. The Festival creates space for performers to present their work, engage with audiences and create social opportunity through their art. It also supports a variety of projects and initiatives aimed at strengthening the arts industry generally, and creating sustainable opportunities for practitioners both locally and globally.

Business and Arts South Africa

Business and Arts South Africa is an internationally recognised South African development agency which incorporates the Arts into, and contributes to, Corporate's commercial success. With a suite of integrated programmes, Business and Arts South Africa encourages mutually beneficial partnerships between Business and the Arts. Business and Arts South Africa was founded in 1997 as a joint initiative of government and the business sector, to secure the future development of the arts industry in South Africa, through increased corporate sector involvement.

Arts Alive International Festival

The Johannesburg Arts Alive International Festival is one of the City's premier cultural events which takes place annually in September. Marketed as a spring event, ARTS ALIVE provides an exciting month-long festival which covers all aspects of the arts from music and theatre to dance and comedy, spoken word to visual arts and craft. The diverse programming scheduled across all 7 regions of the City ensures that there is something for everyone to enjoy during the month. Now in its 18th year, the Arts Alive International Festival is positioning Johannesburg, as one of Africa's premier cultural destination.

Arts and Culture Trust

ACT is South Africa's premier, independent arts and culture funding and development agency. The primary aim of ACT is to increase the amount of funding available for arts and culture initiatives, and to apply these funds to innovative, sustainable projects that make a meaningful contribution to society. ACT provides funding for all expressions of arts and culture, including literature, music, visual art, theatre and dance, and the support extends to festivals, community arts initiatives, arts management, arts education and arts administration. For more information log on to www.act.org.za.

Cultural Development Trust

Established in 2001, the Cultural Development Trust's main aim is to help both emerging and established artists (be it an individual artist or a group) through the provision of assistance, support, advice, training and development and consultancy services in the arts and culture sector. For more information please visit the CDT website: www.cuhede.org.za.

**BUSINESS
AND ARTS
SOUTH AFRICA**



ARTS ALIVE
INTERNATIONAL FESTIVAL
JOHANNESBURG 2010

